

# COMPANY Profile

Creation over Envison 2022







# SOFTWARE DEVELOPMENT AN INDUSTRY OF THE FUTURE

The fast moving industry is getting right to its peak. At a glance, the software industry is a developing industry, where almost 75% of the work in the future is going to depend wholly on technology. Few decades ago, the internet was just a simple substitute for communication and research.

But now, it has taken over the world and the Lives of people making operations more convenient and efficient. Most things are digitalized now. The world is emerging alongside its development in technology. Research shows that in the future technology is going to grow more roots in software development, making almost all operations digitalized. Old job positions are going to be redundant and new job positions are emerging to suit the changing technological culture.



According to the book 'Conjoint Measurement' by Gian Luca, "The rate of technological progress in the IT industry is extremely rapid: this structural factor, combined with the Low Level of entry barriers, Leads to intense competition within the sector." However, we have identified that the performance factor that will give us the sustainable competitive advantage is, the generation of innovative ideas and execution of those ideas on time.

ZOOZ.LK sees this development as an opportunity to grow in the market Like all similar companies do. But what we are doing and going to do that would make us stand out from the rest of the companies is that we are Looking at the growth of the industry. We are critically analyzing people's demand and the market's supply to identify the untouched parts of the market. What we envision, we will create.

# ZOOZ.LK, ADOPTING THE INDUSTRY OF THE FUTURE.



# ABOUT US



Company Name: ZOOZ.LK (PVT) LTD. Established Date : December 2012 Address: 28A, 5th Lane, 00300 Colombo Sri Lanka Phone No : +94 77 557 9669 Email Address: info@zooz.lk Website: www.zooz.lk

We began operations in 2012 and with over 9 years worth of experience we have honed our skills to procure change. What began as a small team of critical thinkers resolving technical issues limited to Sri Lanka now provides digital solutions across international borders stretching from the United States to United Kingdom and parts of Scandinavia.

We at **ZOOZ.LK** like to deliver on our promises. The Promise of assisting businesses to, grow and improve their operations to become a pioneer or giant in the industry.

**'Creation Over Envision'** is something **ZOOZ.LK** firmly believes in. We aim to fulfill this by breathing life into the vision of our clients. We create and collaborate to make the product as the client intended. At **ZOOZ.LK** the client is at the liberty to make their imaginations come to life, because we make things happen.

# "A COMPANY WITH AN AIM TO GET OUT OF THE **'COMFORT ZONE'** AND TRY NEW THINGS"



# **OUR GUIDELINES**



### **OUR SLOGAN**

'Creation over Envison'

### **OUR VISION**



To holistically approach all digital nuances with resolve, reform and creative solutions that better streamline your operations and needs.

### **OUR MISSION**

To facilitate an environment that incubates creative solutions for all your digital needs.

### **OUR BRAND VALUES**

- 1. Creating
- 2. Innovating
- 3. Preserving

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# OUR SERVICES

# Web Development

- E-commerce Development
- WordPress Website Development
- Shopify Website Development
- Custom Web Development



# Mobile App Development

- Android App Development
- iOS App Development
- Flutter App Development
- React Native App Development

### Game Development

- Mobile Game Animation
- Mobile AR & VR Solutions
- Mobile Social Gaming
- Augmented & Virtual Reality (AR/VR)

# Blockchain Development

#### • Ethereum Development

• Smart Contract Development

• dApp Development

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# CONTINUED



# DeFi Development

- DeFi Staking Development
- DeFi Application Development
- DeFi Token Development

• Crypto Token Development

# Cryptocurrency Development

# NFT Development

#### Crypto Coin Development

- Stable Coin Development
- NFT Marketplace Development
- NFT Art Marketplace Development Company
- Decentralized NFT Art Marketplace Development
- Mobile Application Design
- Web Design

# **Digital Marketing**

UI/UX Design

• Graphic Design

• Search Engine Optimization

Facebook Ads

• Pay Per Click

# OUR CLIENTS



Our clients relay their dreams to





us and the brand they wish to represent digitally. We aim to fulfill their dreams by creating solutions that compliment both their vision and ideas.

# SOME OF OUR NOTABLE CLIENTS







UMANDAWA MAHA VIHARA MONASTERY













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# MEET THE TEAM

We are a diverse **workforce**, our department and team leaders ensure that the collaboration between the crossfunctional teams within **ZOOZ.LK** function smoothly.





DILSHAN

ISHAN

MADURANGA

**FOUNDER & CEO** 

GAVEEN NANAYAKKARA

**HEAD OF OPERATIONS** 

DEENATH SIRIWARDANA

**PROJECT MANAGER** 

NIMESH HESHAN

**ASSOCIATE TECH LEAD** 

JAYMAN

#### **SENIOR TECHNICAL HEAD**

SAPNA WIJESOORIYA

### **MARKETING SPECIALIST**

THARUSHA UDUMULLA

**TECHNICAL LEAD** 

KANISHKA PERERA

ASSOCIATE TECH LEAD

VIHANGA

KAVISHAN DE SILVA



**CREATIVE DESIGNER** 

UX LEAD

#### DILLON PERERA

#### **PRODUCT MANAGER**



# Creation over Envision

INTERESTED IN OUR BUSINESS?

### CONTACT US ON +94 77 575 9669 info@zooz.lk



